



CBA 2024 SPONSORSHIP

The Commercial Brokers Association (CBA) is a powerful association of commercial real estate brokers dedicated to developing the knowledge and skills of our members, increasing their success, and raising the standard of practice. Our member-owned cooperative provides market research, listings services, legal contracts, networking and education opportunities, association management services, industry advocacy, and arbitration to brokers and professionals in CRE-associated industries in the Pacific Northwest.

Why Sponsor CBA?

- Partnering with CBA is an investment in your company's future and supports the CRE industry across our region.
- As a sponsor, you have access to senior-level decision-makers including brokers, lenders, attorneys, appraisers, developers, investors, architects, builders, and other key decision-makers at events, classes, and networking opportunities and gain visibility through digital marketing campaigns.
- You'll support relevant and impactful programming and thought leadership featuring people and businesses that are changing the CRE landscape regionally and beyond.
- Your company and employees will have access to events and educational programs that result in career-long connections and measurable business impact.

Please contact us at cba@commercialmls.com to learn more about how your company can benefit from becoming a CBA Sponsor.

HIGHLIGHTS FROM 2023

- Over 5,000 members in brokerage and other commercial real estate fields.
- Our membership includes the top commercial real estate influencers, brokerages, and companies in CRE-associated industries.
- Our events and classes attract 1,000+ attendees throughout the year.
- 100+ emails and newsletters sent annually to 6,000+ recipients with an average open rate of 45 percent!



CBA 2024 ORGANIZATIONAL SPONSORSHIP

Menu of Benefits

- Check the box next to the items you wish to purchase and email this page and the commitment form to cba@commercialmls.com
- All sponsorship opportunities are first come, first served from the date payment is received.
- **For details on the benefits of all sponsorships, see our Sponsorship Guide.**

Company Name: _____

ANNUAL EVENTS

CBA GOLF TOURNAMENT

Tournament Sponsor: \$5,000

Golf Cart Sponsor: \$2,500

Dinner Sponsor: \$2,000

SOLD OUT! Beverage Cart Sponsor: \$2,000

Drink Ticket Sponsor: \$1,500

Bloody Mary Sponsor: \$1,250

Lunch Sponsor: \$1,250

Hole Sponsor (18): \$1,250

Welcome Bag Sponsor: \$1,250

Bottled Water Sponsor: \$1,000 Scorecard

Sponsor: \$1,000

Driving Range Sponsor: \$500

Putting Green Sponsor: \$500

Mulligan Sponsor: \$500

CBA IMPACT

Event Sponsor: \$5,000

Gold Sponsor: \$2,500

Social Hour Sponsor: \$2,500

Silver Sponsor: \$1,000

CBA TOPGOLF TOURNAMENT

Platinum Sponsor: \$2,500

Bar Sponsor: \$2,000

SOLD OUT! Drink Ticket Sponsor: \$2,000

Buffet Sponsor: \$1,500

Contest Sponsor Fast Ball: \$750 Contest

Sponsor Long Drive: \$750

ADDITIONAL OPPORTUNITIES

CBA ADVERTISING & MEDIA

CBA Connects Leaderboard Ad: \$6,000

CBA Website Ad: \$1,000

CBA Monthly Newsletter Sponsor: \$500

CBA Quarterly Report Sponsor: \$500

CBA Classes Newsletter Sponsor: \$400

CBA Featured Property (Active CBA Members Only):

1 week: \$175

2 weeks: \$325

4 weeks: \$600

8 weeks: \$1,000

12 weeks: \$1,200

CBA CLASS SPONSORSHIPS

Sponsored Presentation Webinar: \$1,000

CBA In-Person Class Sponsor: \$500

CBA Annual Meeting Sponsor: \$500

CBA Live Webinar Class Sponsor: \$250

CBA 2024 ORGANIZATIONAL SPONSORSHIP LEVELS

	CBA Full Circle Sponsor \$5,000+	CBA Platinum Sponsor \$3,000+	CBA Premier Sponsor \$2,000+
CBA Sponsorship Webpage Placement	Full Circle level listing with company logo and contact info on the CBA Our Sponsors webpage	Platinum Level listing with company logo and contact info on the CBA Our Sponsors webpage	Premier Level listing with company with logo contact info on the CBA Our Sponsors webpage
CBA Homepage Placement	Full Circle Level placement of your company logo on the CBA homepage	Platinum-level placement of company logo on CBA homepage	Premier-level placement of company and logo on CBA homepage
Social Media Marketing	Social media recognition through LinkedIn	Social media recognition through LinkedIn	
Sponsored Emails	One sponsored email to CBA's database of 5,000+ subscribers		
CBA Advertising Package	Three months of website and weekly email advertising.	Two months of website and weekly email advertising.	One month of website and weekly email advertising.



CBA 2024 ORGANIZATIONAL SPONSORSHIP

2024 Commitment Form

To confirm your sponsorship, please return this form along with your company's Menu of Benefits selections to cba@commercialmls.com.

CONTACT INFORMATION

Contact: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Contact Email: _____

Website: _____

Additional Contact: _____

Signature _____ Date _____

MENU OF BENEFITS - TOTALS

Total the prices of all the selected sponsorships from the Menu of Benefits. Sponsorships can be fully customized and between levels. For example, if your sponsorship is \$3,750, you would be recognized at the \$3,000 level. If you don't see what you're looking for, we'll work with you!

TOTAL AMOUNT FROM THE MENU OF BENEFITS: \$ _____

SPONSORSHIP LEVEL SELECTION

- Full Circle Sponsor - \$5,000
- Platinum Sponsor - \$3,000
- Premier Sponsor - \$2,000
- Other Amount: _____

TERMS & CONDITIONS

1. All sponsorship opportunities are first come, first served from the date payment is received. To reserve your sponsorship, return this form via email to Commercial Brokers Association.
2. Payment is required in full before sponsorship benefits begin. Upon receipt of this application, Commercial Brokers Association will provide an invoice.
3. You will pay the total amount and agree to the Invoice Policy as written below. All payments are non-refundable.

PAYMENT INFORMATION

Check Enclosed Invoice Me

All payments are due within 30 days from the above-listed invoice date or 10 days before the event date, whichever is earlier.

Sponsorships will not be recognized until payment is made in full.
Please email or mail this form with payment to CBA@commercialmls.com

CBA GOLF TOURNAMENT



Save the Date: September 16, 2024, Bear Creek Country Club

The annual CBA Golf Tournament hosts 30+ sponsor companies and 144+ golfers. Sponsors can get creative at this fun, relaxed networking event that takes place at some of the most beautiful courses in the Pacific Northwest. Previous courses include the prestigious, private Sandpoint Country Club. This year we'll be heading to Bear Creek Country Club, recognized as one of the top private clubs in the Seattle area.

A post-tournament dinner offers plenty of time and opportunity for socializing and networking.

Returning CBA Sponsors have priority for sponsorships through March 31, 2024.

To register, complete the sponsorship commitment form and email it to cba@commercialmls.com to request your sponsorship. First come, first served.

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CBA GOLF TOURNAMENT SPONSORSHIPS

Tournament Sponsor	<ul style="list-style-type: none">• Tournament naming rights• Company logo on all marketing materials• Use of personal golf cart at the tournament to network with attendees• Speaking opportunity at Awards Dinner• Includes foursome registration	\$5,000
Golf Cart Sponsor	<ul style="list-style-type: none">• Company name and logo on golf carts	\$2,500
Dinner Sponsor	<ul style="list-style-type: none">• Company logo displayed on banner at post-tournament Awards Dinner• 2x tickets to the Awards Dinner	\$2,000
Bloody Mary Sponsor	<ul style="list-style-type: none">• Company logo on signage at popular Bloody Mary Bar• Company logo on Bloody Mary Drink Tickets that will be distributed to golfers• Bar will be in a prominent, high traffic area• Bartender will be provided	\$2,000
Beverage Cart Sponsor	<ul style="list-style-type: none">• Company logo on 1 beverage cart	\$2,000
Drink Ticket Sponsor	<ul style="list-style-type: none">• Company name and logo on drink tickets	\$1,500
Lunch Sponsor	<ul style="list-style-type: none">• Company logo displayed on boxed lunches, distributed to all participants	\$1,250
Hole Sponsor (18)	<ul style="list-style-type: none">• Signage with company logo displayed at hole• Opportunity to interact with all golfers and organize contest/game/activity at hole• Each hole sponsor is assigned their own golf cart for use during the tournament	\$1,250
Welcome Bag	<ul style="list-style-type: none">• Company name and logo on welcome bags	\$1,250
Bottled Water	<ul style="list-style-type: none">• Company name and logo on water bottles	\$1,000
Scorecard	<ul style="list-style-type: none">• Company logo on scorecard that will be distributed to each team	\$1,000
Driving Range	<ul style="list-style-type: none">• Company banner at driving range	\$500
Putting Green	<ul style="list-style-type: none">• Company logo sign at putting green. Great pre-tournament activity	\$500
Mulligan	<ul style="list-style-type: none">• Company name and logo on mulligan tickets	\$500

CBA TOPGOLF TOURNAMENT



Date TBD, Topgolf Renton

Our first annual CBA Topgolf Tournament was a rousing success, and over 100 players and sponsors joined us for an unforgettable golfing experience like no other! Whether you're a passionate golfer or just looking to have a fantastic time, this event promises an extraordinary fusion of skill, competition, and pure fun.

Join us as a sponsor of our 2024 tournament for an incredible opportunity to showcase your brand to a diverse audience of enthusiastic participants and spectators. Gain prominent visibility through our tailored sponsorship packages, featuring exclusive branding opportunities and networking prospects with industry leaders.

Returning CBA Sponsors have priority for sponsorships through March 31, 2024.

To reserve your spot as a sponsor, complete the sponsorship commitment form and email it to cba@commercialmls.com to request your sponsorship. First come, first served.

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CBA TOPGOLF TOURNAMENT SPONSORSHIPS

Platinum Sponsor	<ul style="list-style-type: none">• Admission for up to 6 players in 1 bay• Includes buffet, drink tickets, and door prize tickets for players• VIP Lounge Access: the opportunity to host a table with signage, play games or hold a contest inside the VIP Lounge. Include admission for up to 2 additional guests (no golf)• Priority placement of company logo on rolling slides on Topgolf Bay Monitors during the event• Priority placement of company logo on screens inside VIP Lounge• Included in promotional emails, marketing materials, and event signage	\$2,500
Bar Sponsor	<ul style="list-style-type: none">• Admission for up to 6 players in 1 bay• Includes buffet, drink tickets, and door prize tickets for players• Signage with company logo displayed at the bar + up to 2 additional guests to be on-site (no golf)• Priority placement of company logo on screens inside VIP Lounge• Company logo on rolling slides on Topgolf Bay Monitors during the event• Included in promotional emails, marketing materials, and event signage	\$2,000
Drink Sponsor	<ul style="list-style-type: none">• Admission for up to 6 players in 1 bay• Includes buffet, drink tickets, and door prize tickets for players• Opportunity to select a signature drink with accompanying drink tickets with logo (choices will be provided by CBA)• Company logo on rolling slides on Topgolf Bay Monitors during the event• Included in promotional emails, marketing materials, and event signage	\$2,000
Buffet Sponsor	<ul style="list-style-type: none">• Admission for up to 6 players in 1 bay• Includes buffet, drink tickets, and door prize tickets for players• Company logo displayed on lunch buffet tables• Company logo on rolling slides on Topgolf Bay Monitors during the event• Included in promotional emails, marketing materials, and event signage	\$1,500
Contest Sponsor	<ul style="list-style-type: none">• Prominent location for a contest in your own bay• Contest options: Fastest Ball• Must provide a prize to be presented at the awards ceremony• Includes admission for 2 people (no golf)• Company logo on rolling slides on Topgolf Bay Monitors during the event• Included in promotional emails, marketing materials, and event signage	\$750



Maximize Your Impact at CBA's Premier Event! Date TBD

Immerse yourself in a day of insights, networking, and thought-provoking discussions at our signature industry event, uniting the brokers and CRE industry leaders shaping the future of Pacific Northwest Real Estate.

Why Sponsor?

- **Visibility:** Showcase your business to a targeted, engaged, influential audience.
- **Networking:** Build connections with 250+ CRE brokers and industry professionals, including Appraisers, Architects, Attorneys, Contractors, Engineers, Lenders, Developers, and Economic Development Corporations and Agencies.
- **Knowledge:** Learn about current topics and trends to gain a competitive advantage.
- **Expert Insights:** Hear from and network with the top minds in commercial real estate.

Returning CBA Sponsors have priority for sponsorships through March 31, 2024.

To reserve your spot, complete the sponsorship commitment form and email it to cba@commercialmls.com. First come, first served.

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CBA IMPACT SPONSORSHIPS

Event Sponsor (limit 1)	<ul style="list-style-type: none">• Event naming rights• Company logo on all marketing materials• Speaking opportunity at opening of event• Social media recognition• 4 complimentary registrations for event	\$5,000
Gold Sponsor	<ul style="list-style-type: none">• Opportunity for a short commercial on services at event opening plus Silver Sponsor benefits.	\$2,500
Social Hour Sponsor	<ul style="list-style-type: none">• Signage with your company's logo displayed prominently at the bar plus Silver Sponsor benefits.	\$2,500
Silver Sponsor	<ul style="list-style-type: none">• 6 ft. banquet table• Ability to distribute marketing materials• One complimentary admission• Option for giveaway/prize drawing• List of event attendees after event• Logo on event promotional materials• Acknowledgment from Emcee	\$1,000

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CBA CLASSES & TRAININGS



CBA hosts both in-person and online classes and training webinars throughout the year. These intimate events with a highly engaged audience are the perfect opportunity to put the focus on your company's products and services.

Sponsored Presentation Webinar	Position yourself as a thought leader via a sponsored webinar. You create the content – we promote it to our influential audience. Lead generation is available with an opt-in during registration. Only 6 opportunities are available in 2024 (topic subject to approval).	\$1,000
In-Person Class	Present information about your company, product or service at one of CBA's continuing education classes. Our in-person classes attract an average of 20 people per class. <ul style="list-style-type: none"> • Display marketing materials in the classroom and meet and greet attendees • Provide refreshments with signage on refreshment table • Receive acknowledgement from the instructor 	\$500
Live Webinar Class	Present information about your company, product or service in a short video that runs at the beginning and ending of one of CBA's monthly live webinar classes. Our classes attract 750+ attendees per year, with an average of 40 people per class.	\$250

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CBA MEDIA & ADVERTISING

Advertise your business in one (or all!) of CBA’s digital channels. Our weekly and monthly newsletters have an average open rate of 45 percent and are delivered to over 5,000 industry professionals who have opted in to receive our content. Our overall email open rate is 45 percent -- that’s more than 10 percent above the industry average!

<p>CBA Connects Leaderboard Ad</p>	<p>CBA’s weekly email newsletter, delivered to 5,344+ subscribers, features breaking news, industry insights and trends. Don’t miss an opportunity to be top-of-mind to key industry decision-makers.</p> <p>This premier position provides your company with top exposure and quality traffic. Price is for participation in 52 emails. Pricing for other durations available upon request.</p>	<p>\$6,000</p>
<p>CBA Website Ad</p>	<p>Your company's ad receives prominent placement on CBA's public and private web pages with over 24,000 unique visitors per month with 370,000 average page views. Price is for one month.</p>	<p>\$1,000</p>
<p>CBA Monthly Leaderboard Ad</p>	<p>CBA’s monthly newsletter, delivered to 6,000+ subscribers, features useful information about what's happening at CBA and other CRE associations. Average open rate: 45 percent; Average impressions: 2,790. Price is for one month.</p>	<p>\$500</p>
<p>CBA Quarterly Sales Report Sponsor</p>	<p>CBA’s quarterly reports are delivered to 6,000+ subscribers, including media contacts. Average open rate: 50 percent; Average impressions: 3,000. Price is for one report.</p>	<p>\$500</p>
<p>CBA Classes Leaderboard Ad</p>	<p>CBA’s monthly education-focused newsletter, delivered to 5,500+ subscribers, features information about upcoming CRE industry classes and events. Average open rate: 45 percent; Average impressions: 2,475. Price is for one month.</p>	<p>\$400</p>
<p>CBA Annual Meeting Sponsor</p>	<p>Get in front of the most engaged CBA Members, including our board!</p>	<p>\$500</p>
<p>CBA Featured Property</p>	<p>Your property will be prominently displayed he front page of both our public and members-only website to 24,000 unique visitors per month with 370,000 average page views. This service is available exclusively to active CBA members.</p>	<p>1 week: \$175 2 weeks: \$325 4 weeks: \$600 8 weeks: \$1,000 12 weeks: \$1,200</p>

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