



3110 WOBURN STREET



BELLINGHAM WA 98226

A THRIVING HEALTHY FOODS ESTABLISHMENT
IN THE HEART OF BELLINGHAM'S BARKLEY VILLAGE



NET PROCEEDS OF \$50,000 PLUS \$13,400 IN OWNER BENEFITS - WITH MINIMAL MANAGEMENT REQUIRED

ESTIMATED STARTUP COSTS FOR NEW ROBEKS FRANCHISES OPERATING A 1,200 SF STORE = \$336,800

Kick back and collect the profits with minimal time and effort required. Current owner has already done all the hard work over the past 11 years, meticulously building a flourishing, turnkey healthy foods establishment in the heart of Barkley Village. The new owner will benefit from over a decade of time and expense building one of the most respected healthy food brands in Bellingham with a loyal clientele. Located in one of the busiest commercial corridors in Whatcom County, this Robeks is one of the only franchise establishments in Whatcom focused exclusively on fresh juice, smoothies and health food entrees.

ABOUT BELLINGHAM, WASHINGTON

MEDIAN FAMILY INCOME	\$70,471
POPULATION	81,360

RANKED "TOP 25 PLACES TO RETIRE" BY FORBES AND "2ND MOST 'FITNESS-FRIENDLY' CITY IN U.S." BY SMARTASSET.COM IN 2015

ABOUT BARKLEY VILLAGE

A VIBRANT 250-ACRE, MIXED-USE URBAN VILLAGE WHICH HOUSES RESIDENTIAL, RETAIL, OFFICE AND CIVIC TENANTS

NUMBER OF BUSINESSES LOCATED HERE	90
DAILY TRAFFIC COUNTS - WOBURN / BARKLEY VILLAGE	30,000

ROBEKS BARKLEY BY THE NUMBERS

DATE ESTABLISHED	2005
YEARS IN OPERATION	11
STORE SQUARE FOOTAGE	1,318
NUMBER OF EMPLOYEES	7
TOTAL COST OF ASSETS AT STARTUP	\$166,279
LEASEHOLD IMPROVEMENTS AT STARTUP	\$134,000
TOTAL VALUE OF PHYSICAL INVESTMENT AT STARTUP	\$300,279
ANNUAL NET PROCEEDS + OWNER BENEFITS	\$63,400
OFFERING PRICE	\$350,000

Rebecca Heathcock

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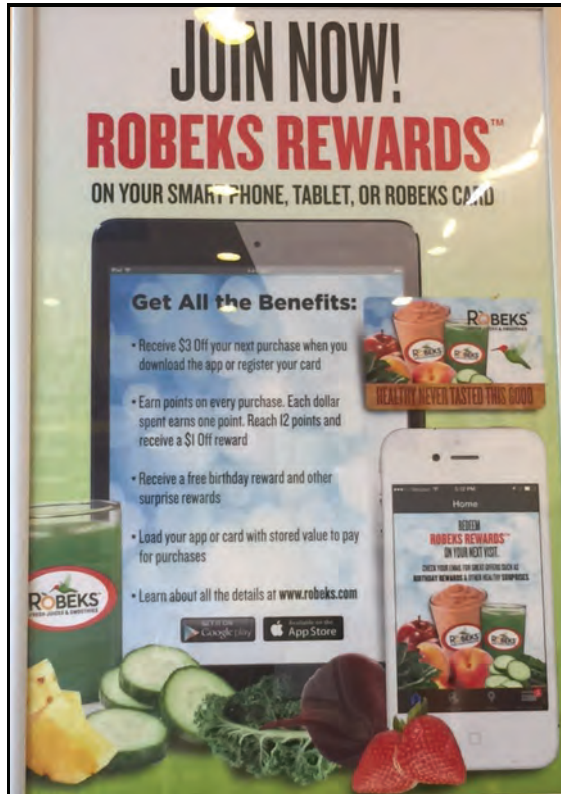


FROM STARTUP TO ANCHOR BUSINESS

11 YEARS OF TIME, EFFORT AND EXPENSE HAVE GONE INTO BUILDING THE SUCCESS STORY THAT IS ROBEKS BARKLEY TODAY

OVER THE PAST 11 YEARS, CURRENT OWNER HAS:

- ✓ Developed a thriving business with a loyal customer base and a solid reputation, as evidenced by the 4+ out of 5 star reviews on social media platforms including Yelp and Google
- ✓ Established a turnkey network of vendors that now provide Robeks with a reliable, high-quality supply of fresh and organic ingredients and other store inventory on a weekly basis
- ✓ Established relationships and developed ongoing target marketing programs with the local organizations that also cater to some of Robeks' key target customer segments
- ✓ Created "Proof of Concept" to the Small Business Administration, the original lender for Robeks Barkley (SBA Loan Package available to buyer through Peoples Bank, among others)
- ✓ Established an excellent relationship with landlord and negotiated an attractive new 5 year lease agreement with option to renew for an additional 5 year term, in one of the most sought-after retail spaces in Barkley Village
- ✓ Cultivated and developed a competent staff and employee training systems, training materials, point of sales equipment and procedures, and a turnkey bookkeeping and payroll process



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FRESH JUICE AND SMOOTHIES: A \$2 BILLION CATEGORY WITH FURTHER GROWTH POTENTIAL

BUT OWNING A HEALTHY FOODS FRANCHISE IS MORE THAN A LUCRATIVE BUSINESS - IT'S A SMART BUSINESS THAT HELPS PEOPLE LIVE BETTER, HEALTHIER LIVES

The perfect option for an investor, spouse or entrepreneur seeking more work/life balance, and wishing to work minimal hours (owner works 6 hours a week while netting \$50K per year profit not including owner benefits). Those wishing to work *and* manage can earn up to \$100,000 per year, including net profits and manager's salary.

- ✓ Enjoy the perks of fresh healthy food options for free at any time, with all healthcare expenses paid for by the business.
- ✓ Benefit from the low risk, growing income potential of the fast healthy casual category while enjoying many social benefits of engaging with the healthy, active business community.
- ✓ A great option for families with teenagers or college students wanting to earn a part-time income as a Robeks crew member.



"CONSUMERS WANT HEALTHY FOODS AND WILL PAY MORE FOR THEM"
FORBES, 2015

MARKET RESEARCH FIRM IBISWORLD ESTIMATES THE JUICE INDUSTRY AS A WHOLE NOW BRINGS IN \$2.3 BILLION IN ANNUAL REVENUE

"CUSTOMERS ARE WILLING TO PAY ABOUT \$8 TO \$12 AT SUCH CHAINS FOR A QUICK MEAL THEY FEEL GOOD ABOUT, HELPING SPUR HUGE GROWTH IN THE INDUSTRY. "HEALTHY FAST CASUAL" RESTAURANT SALES TOTALED \$384M IN 2014, UP 30% FROM THE YEAR BEFORE."

CBS NEWS, 2015

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Owner has built a turnkey community marketing program that connects to the outdoor enthusiast and active lifestyle residents

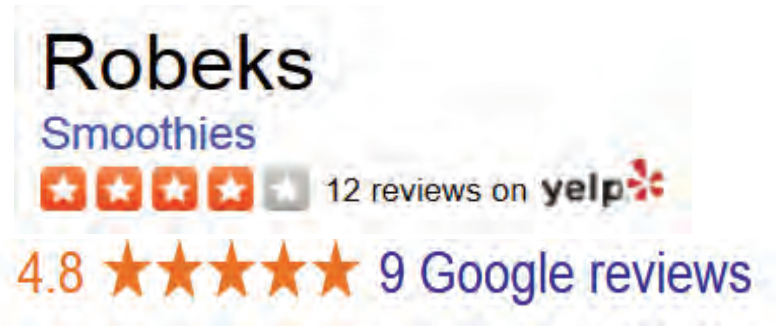


One of the busiest locations for lunch in Barkley Village, Robeks Barkley is anchored by People's Bank and Scotty Browns.

FURTHER ROOM FOR GROWTH WITH FUTURE TARGET MARKETING TO KEY DEMOGRAPHIC SEGMENTS INCLUDING SENIORS AND MEDICAL PATIENTS SEEKING HEALTHY FOOD OPTIONS



Excellent local reviews including 4.8 stars out of 5 on Google, and 4 out of 5 stars on Yelp



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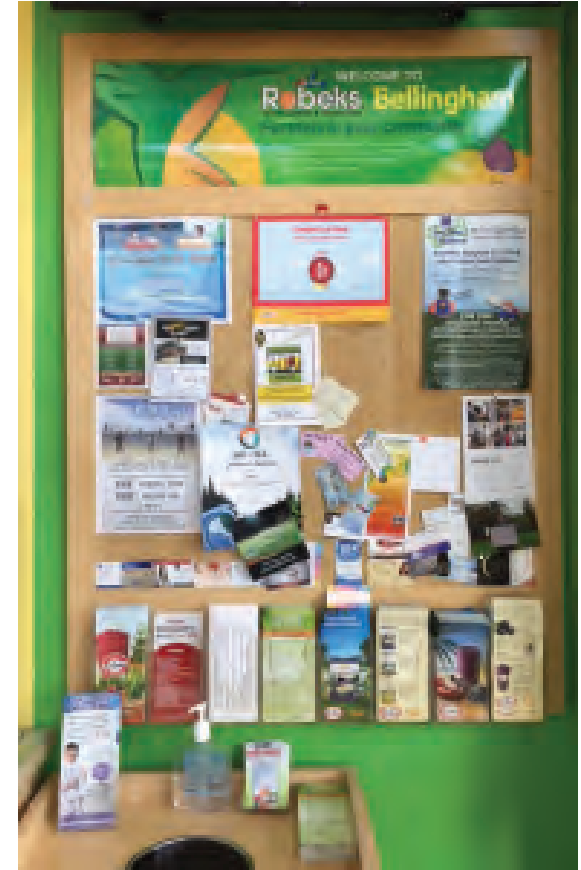
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BENEFIT FROM OVER \$300,000 IN PHYSICAL ASSET AND LEASEHOLD INVESTMENTS MADE BY OWNER TO BUILD THIS TURNKEY FRANCHISE



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ROBEKS BARKLEY PRODUCT OFFERINGS

BENEFIT FROM DECADES OF ROBEK'S NATIONAL MARKETING RESEARCH, WHILE CONTINUING TO MAKE ROBEKS BARKLEY YOUR OWN

SIMPLE
PINEAPPLE ORANGE PASSION
REFRESHINGLY RASPBERRY

FRESH SQUEEZED JUICES
EVERGREEN, COOL CUCUMBER, KING KALE, CRAZY CARROT, SWEET GREEN

NATURE'S BEST
TROPICAL KALE, AWESOME AÇAÍ, SUPER GREEN

GREEK YOGURT
EMPEROR AÇAÍ, STRAWBERRY TEMPLE, SPARTAN BERRY

COFFEE
NATURALLY COFFEE, NATURALLY MOCHA, ICED MOCHA

BOWLS
AÇAÍ ESPECIAL BOWL, FAST BREAK BOWL, SPLIT BANANA BOWL

QUICK SHOTS
LEMON/GINGER SHOT, WHEAT GRASS SHOT, AÇAÍ/LEMON SHOT

Upgrade with a BOOST for only 50¢
Multi-Vitamin • Energy • Immunity • Fat Burner • Heart Health • Fiber • Soy/Whey Protein • Probiotic

Substitute Greek Yogurt to any Smoothie for 50¢
Make Any Smoothie Dairy-Free with All-Fruit for 50¢

FAN FAVORITES
STRAWNANA BERRY, THE HUMMINGBIRD, MAHALO MANGO

CLASSIC FLAVORS
MALIBU PEACH, SOUTH PACIFIC SQUEEZE, PASSIONFRUIT COVE, BIG WEDNESDAY, PIÑA KOOLADA, RASPBERRY ROMANCE

PERFORMANCE
AÇAÍ ENERGIZER, PASSIONFRUIT POWER, HEART HEALTH, PRO AROBEK, HEALTHY HARMONY

POWER
VENICE BURNER, AGE BUSTER, BERRY SLIM, DR. ROBEKS, MUSCLEMAX, THE REPLENISHER

KIDS
PB&J DELIGHT, STRAWBERRY SIPPY, MINI MANGO

Wraps, Salads, or Sandwiches!

Pesto Chicken
• Chicken breast • Mixed greens
• Sprouts • Red onion • Red bell pepper
• Pesto dressing

Turkey Cranberry
• Turkey breast • Mixed greens
• Sprouts • Tomato • Peas
• Dried cranberries • Honey dijon dressing

Napa Valley Chicken
• Chicken breast • Mixed greens
• Red onion • Peas • Feta cheese
• Dried cranberries • Balsamic dressing

Mediterranean Chicken or Tuna
• Chicken breast or Tuna • Mixed greens
• Red onion • Tomato • Cucumber • Feta Cheese • Olive oil dressing

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